

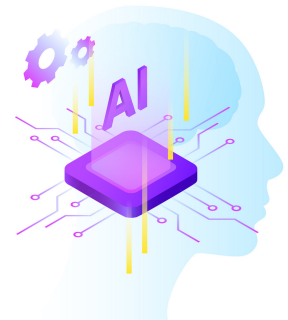


How Inflexion Analytics & Google Cloud Help Organizations Innovate with **Generative AI**

Google Cloud is the only cloud that brings together innovations from across Google to help organizations achieve transformative business outcomes. Through Google’s Data and AI Cloud, we help organizations innovate faster using data and AI in ways that were previously unimaginable. Here’s how industry leaders are using Google Cloud’s technology:

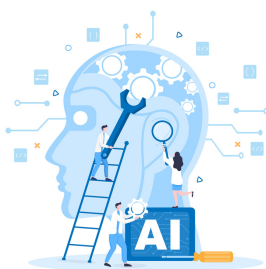
USING AI WITH THEIR DATA FOR PREDICTIONS, DECISIONS, AND GENERATIVE AI APPS

Now more than ever, it’s critical for organizations to use their data and derive insights quickly and easily to realize value faster – and eliminating barriers between data and AI is key to making this happen. This is why we help customers bring Google’s AI capabilities together with their own data, so they can get the insights they need and act on them quickly.



GETTING FRESH INSIGHTS AT SCALE WITH A COMPLETE AND UNIFIED DATA AND AI SOLUTION

To help organizations get fresh insights at scale, Google’s Data and AI Cloud is a complete and unified intelligent data platform. With leading solutions such as BigQuery, Vertex AI, Cloud Spanner, and Looker, you can manage each stage of the data lifecycle.



UNLOCKING THE FULL POTENTIAL OF THEIR DATA WITH A DATA AND AI CLOUD THAT IS OPEN AND STANDARDS BASED

Only an open data cloud ecosystem can unlock the full potential of data. It allows organizations to avoid vendor lock-in, stay agile, and adapt quickly to market needs. Google Cloud, the industry’s most open cloud, lets organizations utilize all their data, from all sources, in all storage formats and styles of analysis, and across the cloud providers and platforms of their choice.

REAL-WORLD EXAMPLE: DEUTSCHE BANK ACCELERATES FINANCIAL DECISION-MAKING

Deutsche Bank is testing Google’s generative AI and LLMs at scale to provide new insights to financial analysts, driving operational efficiencies and execution velocity. There is an opportunity to significantly reduce the time it takes to perform banking operations and financial analysts’ tasks, empowering employees by increasing their productivity.



“Generative AI is transforming how we find, sort and analyze information at scale — helping us to support our client’s global ambitions.” — Bernd Leukert, Chief Technology, Data and Innovation Officer, Deutsche Bank

HOW CAN INFLEXION ANALYTICS HELP ME GET STARTED?



Start AI-driven success by identifying large-model use cases systematically



Partner with Inflexion Analytics for seamless transition from experimentation to scale



Avoid the need to establish an internal AI practice; focus on service guidance



Collaborate with us to explore and implement use cases, delight customers, uncover opportunities, and optimize operations in the AI-driven era

Ready to start your journey?

Reach out to contactus@inflexionanalytics.com to explore how Inflexion Analytics & Google Cloud help organizations innovate with Generative AI?